



LORNA ALVARADO

MARKETING MANAGER

CONTACT

- +123-456-7890
- hello@reallygreatsite.com
- 123 Anywhere St., Any City

EDUCATION

- 2029 - 2030
WARDIERE UNIVERSITY
- Master of Business Management

- 2025 - 2029
WARDIERE UNIVERSITY
- Bachelor of Business
- GPA: 3.8 / 4.0

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)

PROFILE

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WORK EXPERIENCE

- Borcelle Studio** 2030 - PRESENT
Marketing Manager & Specialist
 - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
 - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
 - Monitor brand consistency across all marketing channels.
- Fauget Studio** 2025 - 2029
Marketing Manager & Specialist
 - Create and manage the marketing budget, ensuring the efficient allocation of resources and optimizing ROI.
 - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
 - Monitor brand consistency across all marketing channels.
- Studio Shodwe** 2024 - 2025
Marketing Manager & Specialist
 - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
 - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.

REFERENCE

Juliana Silva
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