

Donna Stroupe

Senior Marketing Executive | donna.stroupe.qa@example.com | +1 415 555 0199 | San Francisco, United States

Marketing professional with 7 years of B2B campaign, content, and analytics experience. Strong background in lead generation, event coordination, CRM data quality, and campaign reporting.

Candidate and Recruitment Fields

Full Name	Donna Stroupe
Vacancy / VC Code	PMM-001 - Project manager marketing
Source	Email Intake
Source Referral	rectest@eyepax.com
Email	donna.stroupe.qa@example.com
Mobile Number	+1 415 555 0199
Residence Number	+1 415 555 0144
Date of Birth	1989-11-02
NIC / Passport	US-PASS-884421
Country	United States
City	San Francisco
Address	45 Market Street, San Francisco, CA
LinkedIn	https://www.linkedin.com/in/donna-stroupe-qa
Current Salary	USD 2,800
Expected Salary	USD 3,600
Notice Period	1 Month
Joining Date	2026-02-10
Joining Note	Email intake candidate. Vacancy mapping should be added by recruiter after processing.

Skills

Campaign Planning, SEO, Content Marketing, CRM Hygiene, Analytics Reporting, Email Marketing, Brand Positioning

Technologies

HubSpot, Google Analytics, Looker Studio, Mailchimp, Canva, Jira, Microsoft Excel

Languages

- English - Native
- Spanish - Intermediate

Professional Experience

Senior Marketing Executive - BrightPath Media (2020-03-01 to 2026-01-15; 5 Years 10 Months)

Company URL: <https://brightpath.example>

- Owned multi-channel campaigns, tracked MQL conversion, and coordinated campaign retrospectives.
- Technologies: HubSpot, Google Analytics, Canva

Marketing Associate - Northstar Events (2017-01-15 to 2020-02-28; 3 Years)

Company URL: <https://northstar.example>

- Supported event marketing, email campaigns, and customer segmentation.
- Technologies: Mailchimp, Excel

Education and Qualifications

Institute / University	Qualification	Start Date	End Date
San Jose State University	BA in Marketing	2012-09-01	2016-06-30

Vacancy Interview Question Answer Test Data

Question Type	Question	Sample Answer
Text	Why are you interested in this vacancy?	I want to apply my campaign strategy experience to a growing technology team.
Boolean	Can you work Sri Lanka hours when required?	Yes
Number	Years in marketing	7
Decimal	Years using HubSpot	4.5
Currency	Expected monthly salary	3600
Date	Available from	2026-02-10

Validation Notes for QA

- Use this CV to validate applicant name, email, country, city, address, contact numbers, salary, notice period, joining date, skills, technologies, languages, experience, education, and interview question answer fields.
- Use the PDF version for PDF upload validation and the DOCX version for DOC/DOCX upload validation.
- For duplicate upload testing, upload the same file twice against the same vacancy and confirm duplicate applicant handling.
- For unsupported file validation, use a non-CV file such as PNG/XLSX separately; this file is intentionally valid.